

Jenny Santa Maria
Teaching Artist & Art Coach

2026 Winter Programs Proposal





Hi,
I'm Jenny!

Perhaps my greatest gift is bringing out the gifts in others. Since earning my Masters in Art Education and Special Education in 2013, I've worked with adults, lifelong learners, and underprivileged teens—populations often challenged by anxiety, perfectionism, and self-doubt. These experiences shaped my approach as an Art Coach; an educator and facilitator for *everyone*, especially those who believe they “can’t even draw a stick figure.”

My creative empowerment workshops are mobile, accessible, and designed to meet people where they are. Each session invites participants to explore their creative voice in an encouraging, inclusive environment where personal stories and shared experiences are valued. A U-shaped table setup invites connection and belonging, turning the room into a warm, creative circle; one of the many features that keeps participants returning for new workshops.

It's a privilege to witness participants move past their limiting beliefs and discover that there's no such thing as a “non-artist”—only artists who have something in their way. It is a joy to share my love for the arts in so many spaces across the state. In a world that so deeply needs compassion, community and innovative thinking, I deeply believe the arts hold the key to meaningful change.

Programs for Adults/Seniors

Activity	Pricing
Stamping 101 Unleash your creativity in this beginner-friendly workshop designed to inspire! Participants will explore the basics of designing and using rubber stamps to create repeated patterns and enhance their art projects, journals, gifts, and more. This playful, hands-on class starts with an introduction to essential art terms and an overview of creative possibilities using stamping techniques. Guided, step-by-step instruction will help participants pair and layer images to craft unique designs. Attendees will experiment with a variety of ink types and stamping methods, culminating in finished pieces of art.	\$400 up to 16 people
Intro to Watercolor Pencil Watercolor pencils offer the precision of dry media, combined with the softness and fluid beauty of watercolor when activated with water, giving participants greater control in their creative process. We will look to the masters for inspiration—participants will pick a famous work from the Impressionists to sketch and paint. Participants will learn observational drawing skills, techniques using brushes, and we'll be using the supplies the pros use—Derwent & CastleArts watercolor pencils. No prerequisite skills required.	\$350 up to 16 people
Art for the “Non-Artist” Designed specifically for those who don't consider themselves artists, this class will equip you with foundational observational drawing skills and leave you with a stunning, realistic feather drawing you'll be proud to showcase. Using Prismacolor pencils, you'll learn techniques to bring depth and detail to your work in a supportive and encouraging environment. With art coach, Jenny Santa Maria, guiding you every step of the way, you'll discover that creativity is within reach—even if you've never taken an art class before. If you've ever hesitated to try your hand at drawing, this is the perfect class to begin your artistic journey!	\$350 for up to 18 people
Vision Boarding (Offered in January only) Kick off the year with a joyful, hands-on vision boarding workshop designed to spark clarity and creativity. Using artful collage materials and a vintage typewriter for personal quotes or affirmations, you'll create a meaningful visual map for the year ahead. This inspiring session blends intention-setting with playful exploration, helping you refocus and realign in a supportive, community-oriented space. Leave feeling energized, empowered, and connected to your goals.	\$400 for up to 12 people

*Pricing includes both materials and travel.

*Librarians and Directors are welcome to attend, I bring enough supplies for 2 complimentary seats.

*A waitlist could be a helpful way to gauge interest and make sure all available spots are filled if any cancellations arise.

PROJECT PROPOSAL

Programs for Children

Activity	Pricing
Model Magic Moments: A Sensory Art Adventure (K-3) Join us for a fun and engaging sensory experience designed for little hands and big imaginations! In this playful workshop, children will color Model Magic clay using Crayola markers, knead it to blend vibrant colors, and craft their very own snail and rose creations. These delightful projects will harden within 24 hours, becoming cherished keepsakes to enjoy and display. Perfect for young artists, this class fosters creativity, fine motor skills, and the joy of making something special. Let’s play and create together!	\$400 up to 12 children *Adult must accompany
Art for the Budding Naturalist (K-3) Join us for a fun, hands-on workshop inspired by the wonders of nature! Children will use Crayola markers to color Model Magic clay, then blend and knead it to create vibrant snails, frogs, butterflies, and garden-inspired sculptures. These charming creations will air-dry within 24 hours, becoming sweet keepsakes to take home and display. Perfect for curious young artists, this class sparks creativity, builds fine motor skills, and encourages a playful connection to the natural world.	\$400 up to 12 children *Adult must accompany

*Pricing includes both materials and travel.
*Librarians and Directors are welcome to attend, I bring enough supplies for 2 complimentary seats.
*A waitlist could be a helpful way to gauge interest and make sure all available spots are filled if any cancellations arise.

Virtual Programs & In-person Lectures for the General Public

Over the years, I've offered a variety of virtual programs through libraries and senior communities, consistently drawing strong attendance. These sessions remain among my most accessible and far-reaching offerings. Each one combines a dynamic, all-ages slideshow with a live, step-by-step draw-along using an overhead camera. I love being able to share the arts in a way that meets people where they are—right at home.

Programs can also be offered as in-person lectures, with a hands-on art-making component. Many spaces choose to keep the lecture open to all, while offering limited registration (up to 18 participants) for the interactive art portion that follows. Blending active discussion with creative practice, these sessions aim to build understanding, spotlight the strength and perseverance of artists, and inspire personal expression.

ART MOVEMENTS:

- Ancient Greece and Rome – Participants draw Greek pottery in the three styles discussed.
- Ancient Egyptian Art – Concludes with drawing a scarab
- The Renaissance – Focuses on cross-hatching techniques, drawing like Michelangelo
- Impressionism – A favorite among mature adults, featuring a draw-along to reimagine Monet's bridge.
- New York's Finest: Warhol, Haring & Basquiat in the 1980s- Design a pop art-inspired shoe.

ARTISTS:

- The Life and Legacy of Alma Thomas – Reimagining one of her vibrant works.
(It's always a joy to share the work of Alma Thomas—both during Black History Month and throughout the year—while also acknowledging the challenges she faced as a Black woman artist in the segregated American South.)
- Salvador Dalí – concluding with a whimsical clock drawing inspired by "The Persistence of Memory"
- The Life and Legacy of Michelangelo – Cross-hatched bird drawing
- Keith Haring – Reinterpreting "Two Figures with Red Heart"
- Pablo Picasso – A survey of his many artistic periods, ending with a recreation of "Girl Before a Mirror"
- Frida Kahlo – concluding with a step-by-step draw along of a sugar skull

Fee for Virtual Lecture with "draw along": \$150

Fee for In Person Lecture, followed by arts activity (All supplies included) \$400

I work with community spaces across the region to offer thoughtfully designed arts workshops that align with grant requirements and community goals. All lessons are adaptable to meet the unique needs of your patrons, including individuals with special needs, and can incorporate multicultural components when desired. Whether you're looking to support creative aging, youth engagement, or inclusive programming, I can tailor the experience to reflect your library's mission and the interests of your community.



Princeton Public Library, Art for the “non-artist”, 2025



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